



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

The Most Successful Audio-Visual Recording Project in the History of the Festival Reaches more than 5 Million Viewers During the Festival Period Itself

The “special” 2020 Salzburg Festival was acclaimed not only by audiences in Salzburg, but also by more than 5 million viewers across Europe on all ORF channels, ARTE, 3sat, Bavarian Television, Mezzo and on the online platforms ARTE Concert, fidelio and medici as well as in cinemas.

An unprecedented number of transmissions was made possible this year by **ARTE Concert**: On August 1, ARTE Concert launched the “**Salzburg für Jedermann**” series with the opening production of *Elektra*. Through 31 August, every evening at 8:30 pm one production from the 2020 anniversary summer was streamed on ARTE Concert (www.arte.tv/salzburg). As of today, more than 700,000 viewers have watched the Salzburg Festival’s online streams. The operas *Così fan tutte* and *Elektra* alone were seen online by more than 200,000 people; Igor Levit’s Beethoven piano cycle had more than 190,000 viewers.

Jedermann, which played to a sold-out house 14 times, became a true ratings hit for the Festival. The **ORF 2** transmission was seen by 411,000 viewers, the highest number since the broadcast of *La Traviata* at the 2005 Salzburg Festival. An additional 236,000 people watched the broadcast of *Jedermann* on **Bavarian Television**. On 22 August, the day of the *Jedermann* anniversary, *Jedermann* had almost 300,000 additional viewers on **3sat**, bringing the total TV audience close to one million.

The **TV transmissions** of the opera productions *Elektra* (ORF 2 and 3sat) and *Così fan tutte* (ORF 2 and live on **ARTE**), the concerts of the Vienna Philharmonic conducted by Andris Nelsons (ARTE) and Riccardo Muti (ORF 2) and of the West-Eastern Divan Orchestra conducted by Daniel Barenboim (ARTE) as well as the final night of Igor Levit’s Beethoven piano cycle (ARTE) were watched by more than 1.5 million people in Austria, Germany and France.

The ORF festival documentary “**Das Große Welttheater**” by director Beate Thalberg had an audience of 650,000 on ORF 2 as well as on BR and ARTE. The opera retrospective “Das Beste vom Besten,” presented by Barbara Rett, and the documentary “Eine Stadt als Bühne” by Werner Horvath, broadcast on 3sat on Jedermann Day, were seen by a total of 400,000 viewers.

“**Jedermann/Jedefrau**” has been an audience favourite since its 2017 premiere. The Salzburg Festival Magazine dedicated a special broadcast to the 100th anniversary of the Salzburg Festival. Aired on 1 August between 6:05 and 7 pm, it had 190,000 viewers and a 19% market share, making it the most-watched programme in Austria in that time slot.

One hundred years of the Salzburg Festival can be relived in 100 videos on **orf.at**, under the title “**100 pieces**”. These highlights from 100 years of Festival history, from the first moving



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

images to the current anniversary production of *Jedermann*, generated 250,000 page views. There was a total of 1.1 million views through the orf.at Festival Channel.

fidelio, the streaming platform of ORF and UNITEL, offered an extensive archive of more than 160 audio-visual recordings from the history of the Festival.

This summer in particular, **Ö1** can truly be called the Salzburg Festival channel. The ORF radio station recorded a total of 17 productions, including 15 concerts, in addition to *Elektra* and *Così fan tutte*. The large number of broadcasts on Bavarian Radio's BR Klassik are proof of good neighbourly relations. Through the partners of the European Broadcasting Union (EBU), the majority of these recordings was heard as part of the Euroradio Summer Festival. Global transmissions brought the total audience for each of these radio productions to up to 2.4 million.

On four Thursdays during the Festival, **ServusTV** dedicated a special focus to the Festival anniversary, including the broadcast premieres of two documentaries: "Jedermann auf der Weltbühne – 100 Jahre Salzburger Festspiele" by director Chris Weisz and "Die Träume des Magiers – A Century of Salzburg Festival History" by director Hannes M. Schalle.

The **Siemens Festival>Nights**, launched by Siemens Austria together with the Salzburg Festival and ORF Salzburg in 2002, took place for the 19th consecutive year during this special summer. With distancing rules, obligatory wearing of masks, and additional security measures in place, visitors were invited to enjoy an extraordinary programme, with the Jedermann Day on 22 August as the undisputed highlight. In general, neither wind nor weather could keep visitors from watching the popular productions or the live transmissions of *Elektra* and *Così fan tutte* on Kapitelplatz free of charge. In addition to the Siemens Festival>Nights, there were three more public screenings this summer: at the **Pernerinsel Hallein**, normally a performance venue for the Salzburg Festival's Drama Department, the Salzburg Festival, in a joint initiative with the Town of Hallein and the Tourism Association of Hallein and Bad Dürrenberg, screened Festival productions on three weekends in August: in addition to *Jedermann* and the operas *Elektra* and *Così fan tutte*, the programme included the concerts of the Vienna Philharmonic conducted by Andris Nelsons and Gustavo Dudamel. This year's production of *Jedermann* was screened at **Innsbruck Cathedral** from 2 to 8 August, with an additional screening of the 2004 performance on 9 August. This event was made possible by Innsbruck Tourism, the City of Innsbruck, the Diocese of Innsbruck, the Salzburg Festival and fidelio. Four Festival productions, including the 2019 *Orphée aux enfers* and the 2017 Mozart Requiem, were seen as part of the **2020 Rathausplatz Film Festival** in Vienna.

For the first time ever, the **Salzburg Festival** was seen **live in movie theatres** in Austria, Germany and Russia: on opening day, the premieres of *Elektra* and *Jedermann* were transmitted to approximately 100 cinemas and 4,000 viewers, placing them eighth on the German movie theatre ratings charts and second on the Austrian charts. In addition, *Elektra*, *Così fan tutte* and the concerts of the Vienna Philharmonic conducted by Christian Thielemann and Gustavo Dudamel were transmitted live to movie theatres in South Korea.



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

Following this successful movie-theatre premiere, the Salzburg Festival, in cooperation with UNITEL and film distributor Nordpolaris, will present one production per month in Germany and Austria until the beginning of the 2021 Festival. Planned productions for these presentations include the legendary 2005 *La Traviata* starring Anna Netrebko; *Fidelio* starring Jonas Kaufmann, in celebration of the Beethoven anniversary; and the unforgettable 2018 *Salome* featuring Asmik Gregorian, Franz Welser-Möst and the Vienna Philharmonic.

This unique recording project was made possible thanks to UNITEL, the Festival's exclusive audio-visual media partner, ARTE, ORF, ZDF, WDR, RBB, BR, ServusTV and Mezzo, as well as ARTE Concert, medici, and fidelio. The Festival is especially grateful to all the artists, orchestras and ensembles who contributed to this recording project.

Festival Concerts aired on ARTE after the end of the Festival
(Broadcast Dates TBA)

Vienna Philharmonic – Christian Thielemann
Vienna Philharmonic – Gustavo Dudamel
Canto Lirico: Anna Netrebko – Yusif Eyvazov

All broadcast dates will be announced on: www.salzburgerfestspiele.at/uebertragungen

The Salzburg Festival on the Radio, on TV, in Cinemas and on the Web:

TV Broadcasts

The broadcasts will remain available for at least 10 days in the respective online media library.

JEDERMANN

LIVE delayed ORF 2 | Sat, 1 August 2020, 21:15
LIVE delayed BR | Sat, 1 August 2020, 21:15
3sat | Sat, 22 August, 21:45

COSÌ FAN TUTTE

LIVE ARTE | Sun, 2 August 2020, 17:00
ORF 2 | Fri, 7 August 2020, 20:15

ELEKTRA

ORF 2 | Mon, 10 August 2020, 22:30
3Sat | Sat, 15 August 2020, 20:15



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

Vienna Philharmonic - Muti

LIVE delayed ORF 2 | Sat, 15 August 2020, 11:35

West-Eastern Divan Orchestra - Barenboim

ARTE | Sun, 23 August 2020, 16:55

Beethoven Cycle 8 - Levit

ARTE | Sun, 23 August 2020, 17:40

Vienna Philharmonic - Nelsons

ARTE | Sun, 30 August 2020, 16:55

Solo Recital R. Capuçon - Argerich

ARTE | Mon, 31 August 2020, 00:10

Beethoven Cycle 8 - Levit

ARTE | Wed, 9 September 2020, 05:00

Canto lirico - Netrebko - Eyvazov - Mozarteum Orchestra Salzburg - Tatarnikov

ORF III | Sun, 13 September 2020, 20:15

Web Streams:

The broadcasts will remain available for at least 30 days in the respective online media library.

ELEKTRA

LIVE delayed ARTE Concert | Sat, 1 August 2020, 20:30

COSÌ FAN TUTTE

ARTE Concert | Sun, 2 August 2020, 17:00

Beethoven Cycle 1 - Levit

ARTE Concert | Mon, 3 August 2020, 20:30

Beethoven Cycle 2 - Levit

ARTE Concert | Tue, 4 August 2020, 20:30

Beethoven Cycle 3 - Levit

LIVE delayed ARTE Concert | Wed, 5 August 2020, 20:30

Mozart Matinee - Mozarteum Orchestra Salzburg - Bachchor Salzburg - Bolton - Feola - Magiera - Kohlhepp - Kellner

ARTE Concert | Thu, 6 August 2020, 20:30

Chamber Concert Belcea Quartet

LIVE delayed ARTE Concert | Fri, 7 August 2020, 20:30



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

Vienna Philharmonic - Nelsons

ARTE Concert | Sat, 8 August 2020, 20:30

Beethoven Cycle 4 - Levit

ARTE Concert | Sun, 9 August 2020, 20:30

Mozart Matinee - Mozarteum Orchestra Salzburg - Manze - van de Laar - Piemontesi

ARTE Concert | Mon, 10 August 2020, 20:30

Minguet Quartet

ARTE Concert | Tue, 11 August 2020, 20:30

Beethoven Cycle 5 - Levit

LIVE delayed ARTE Concert | Wed, 12 August 2020, 20:30

Camerata Salzburg - Kopatchinskaja - Metzmacher

LIVE delayed ARTE Concert | Thu, 13 August 2020, 20:30

Canto lirico - Yoncheva - Cappella Mediterranea - Alarcón

LIVE delayed ARTE Concert | Fri, 14 August 2020, 20:30

Beethoven Cycle 6 - Levit

LIVE delayed ARTE Concert | Sat, 15 August 2020, 20:30

West-Eastern Divan Orchestra - Barenboim

LIVE delayed ARTE Concert | Sun, 16 August 2020, 20:30

Vienna Philharmonic - Muti - Grigorian - Crebassa - Pirgu - Finley

ARTE Concert | Mon, 17 August 2020, 20:30

Beethoven Cycle 7 - Levit

ARTE Concert | Tue, 18 August 2020, 20:30

Mozart Matinee - Mozarteum Orchestra Salzburg - Capuano - Lezhneva

ARTE Concert | Wed, 19 August 2020, 20:30

Solo Recital R. Capuçon - Argerich

LIVE delayed ARTE Concert | Thu, 20 August 2020, 20:30

Beethoven Cycle 8 - Levit

LIVE delayed ARTE Concert | Fri, 21 August 2020, 20:30

JEDERMANN

ARTE Concert | Sat, 22 August, 20:30

Mozart Matinee - Mozarteum Orchestra Salzburg - Á. Fischer

LIVE delayed ARTE Concert | Sun, 23 August 2020, 20:30



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

Solo Recital Barenboim

ARTE Concert | Mon, 24 August 2020, 20:30

Solo Recital Schiff 2

LIVE delayed ARTE Concert | Tue, 25 August 2020, 20:30

Vienna Philharmonic · Thielemann · Garanča

ARTE Concert | Wed, 26 August 2020, 20:30

Canto lirico · Netrebko · Eyvazov · Mozarteum Orchestra Salzburg · Tatarnikov

ARTE Concert | Thu, 27 August 2020, 20:30

The Big Three – Chamber Concert Grubinger & The Percussive Planet Ensemble

LIVE delayed ARTE Concert | Fri, 28 August 2020, 20:30

Vienna Philharmonic · Dudamel · Kissin

ARTE Concert | Sat, 29 August 2020, 20:30

Camerata Salzburg · Honeck · Ottensamer

ARTE Concert | Sun, 30 August 2020, 20:30

Canto lirico · Flórez · Scalera

ARTE Concert | Mon, 31 August 2020, 20:30

Radio Broadcasts

The broadcasts will remain available for at least 7 days in the respective online media library.

ELEKTRA

LIVE delayed Ö1 | Sat, 1 August 2020, 19:30

COSÌ FAN TUTTE

Ö1 | Sat, 15 August 2020, 19:30

Mozart Matinee · Mozarteum Orchestra Salzburg · Bachchor Salzburg · Bolton · Feola · Magiera · Kohlhepp · Kellner

Ö1 | Sun, 9 August 2020, 11:03

Vienna Philharmonic · Muti · Grigorian · Crebassa · Pirgu · Finley

LIVE Ö1 | Sat, 15 August 2020, 11:03

Vienna Philharmonic · Nelsons

Ö1 | Sun, 16 August 2020, 11:03

Camerata Salzburg · Metzmacher · Kopatchinskaja

Ö1 | Tue, 18 August 2020, 19:30



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

ORF Vienna Radio Symphony Orchestra - Nagano

Ö1 | Thu, 20 August 2020, 19:30

Mozart Matinee - Mozarteum Orchestra Salzburg - Manze - van de Laar - Piemontesi

Ö1 | Sun, 23 August 2020, 11:03

Mozart Matinee - Capuano - Lezhneva

Ö1 | Tue, 25 August 2020, 19:30

Lied Recital - Bernheim - Matheson

Ö1 | Thu, 27 August 2020, 19:30

West-Eastern Divan Orchestra - Barenboim - Pahud

Ö1 | Thu, 3 September 2020, 19:30

Vienna Philharmonic - Thielemann - Garanča

Ö1 | Sun, 6 September 2020, 11:03

Camerata Salzburg - Honeck - Ottensamer

Ö1 | Tue, 8 September 2020, 14:05

Chamber Concert - Belcea Quartet

Ö1 | Fri, 11 September 2020, 19:30

Berlin Philharmonic - Petrenko

Ö1 | Sun, 13 September 2020, 11:03

Solo Recital - Trifonov

Ö1 | Fri, 18 September 2020, 19:30

Mozart Matinee - Mozarteum Orchestra Salzburg - Á. Fischer

Ö1 | Sun, 20 September 2020, 11:03

Cinema Transmissions

ELEKTRA

LIVE – D, A, RUS | Sat, 1 August 2020, 17:00

Korea (Megabox) | Sun, 9 August 2020, 14:00 (local time)

COSÌ FAN TUTTE

Korea (Megabox) | Sun, 16 August 2020, 14:00 (local time)

JEDERMANN

LIVE – D, A, RUS | Sat, 1 August 2020, 21:00

Innsbruck Cathedral | 2–8 August, 20:30



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

Vienna Philharmonic · Thielemann · Garanča
Korea (Megabox) | Sat, 22 August 2020

Vienna Philharmonic · Dudamel · Kissin
Korea (Megabox) | Sat, 29 August 2020



100 JAHRE

SALZBURG FESTIVAL
1 - 30 August 2020

100 JAHRE SALZBURGER FESTSPIELE

IM KINO



24./25.10.2020

VERDI **LA TRAVIATA** (2005)

21./22.11.2020

BEETHOVEN **FIDELIO** (2015)

05./06.12.2020

MOZART **DIE ZAUBERFLÖTE** (2018)

23./24.01.2021

MOZART **LE NOZZE DI FIGARO** (2006)

20./21.02.2021

VERDI **DON CARLO** (2013)

06./07.03.2021

PUCCINI **LA BOHÈME** (2012)

10./11.04.2021

STRAUSS **SALOME** (2018)

01./02.05.2021

ROSSINI **ITALIANA IN ALGERI** (2018)

12./13.06.2021

VERDI **AIDA** (2017)

26./27.06.2021

MOZART **COSÌ FAN TUTTE** (2020)



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