

Press Release of the Salzburg Festival

Kühne Foundation Remains Main Sponsor of the Salzburg Festival through 2024



Contract Extension: Executive Director Lukas Crepaz, Festival President Helga Rabl-Stadler, Klaus-Michael Kühne and Christine Kühne and Artistic Director Markus Hinterhäuser. Photo: SF/Neumayr/Leo

(SF, 26 July 2021) For three more years, through 2024, the Kühne Foundation will remain a main sponsor of the Salzburg Festival; the contract was signed today. The Kühne Foundation has been a main sponsor of the Salzburg Festival since 2019, and since 2013 has already provided additional support for the Young Singers Project, the Festival's high-carat platform for international young vocalists.

"We were very happy to have found a foundation as a main sponsor for the first time in 2019. The fact that we have now signed a three-year extension of the contract reflects the way in which the trust between the Kühne Foundation and the Salzburg Festival has grown within a short period of time. This gives the Festival planning security. We are particularly glad that Klaus-Michael and Christine Kühne, who have such a passion for young singers, are also continuing to support our Young Singers Project – an investment in the future of art and culture," Festival President **Helga Rabl-Stadler** voices her gratitude on behalf of the Directorate.

"Entrepreneurial success should be combined with the promotion of the common good. This is the Kühne Foundation's mission. Its diverse programmes and projects are designed to fulfil



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social and political responsibility,” says Prof. Dr. h.c. **Klaus-Michael Kühne**. “The Salzburg Festival’s cultural offerings at the highest level exude a fascination which has long reached my foundation, giving it reason to become one of the Festival’s main sponsors and partners. We are delighted that today’s contract signing enables us to continue our excellent collaboration.”

The programmatic focuses of the Kühne Foundation are in the areas of logistics, medicine and culture. In the field of logistics and transport economics, education, research and science, embodied for example by the Kühne Logistics University, are among its main undertakings, flanked by the international programmes “Humanitarian Logistics” and “Sustainability in World Trade and Logistics”. Another focus is in the medical field, where it supports research, therapy and education in allergology and cardiology. In Davos, Switzerland, it runs the Hochgebirgsklinik and maintains a Medicine Campus which is continuously evolving. In the cultural arena, the Foundation supports opera houses and concert halls in various countries, including Hamburg’s Elbphilharmonie and State Opera and the Lucerne Festival.

The charitable Kühne Foundation, headquartered in Schindellegi, Switzerland, was established by the Kühne Family in 1976. It is an operative foundation whose president is Prof. Dr. h.c. Klaus-Michael Kühne. The Kühne Foundation pursues its ambitious goals with a funding volume of approximately 30 million Swiss Francs annually. In the words of Klaus-Michael Kühne: “Foundations have a long tradition and have done much for society, as well as providing impulses for further development. Thus, universities, medical institutions and cultural events such as festivals and museums go back to the initiative of foundations. Such initiatives should include not only financial backing, but improve quality of life in general.”

Kind regards,

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